I Claim:

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- 1. A filler for decorating an automobile insignia defining at least one space, comprising an insert filling the space.
- 2. The filler according to claim 1, wherein said insert includes a colored layer.
- 3. The filler according to claim 2, wherein said colored layer is a polyester film.
- 4. The filler according to claim 3, wherein said colored layer is a vinyl.
- 5. The filler according to claim 2, wherein said colored layer has an outside, and a lens overlays and connects to said outside.
- 6. The filler according to claim 5, wherein said lens has a relatively high refractive index.

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7. The filler according to claim 2, wherein said colored layer has an inside, and a magnet for attracting an automobile underlies and connects to said inside.

- 8. The filler according to claim 7, wherein said magnet is rubberized.
- 9. The filler according to claim 7, including an adhesive underlying said magnet for attaching to an automobile.
- 10. The filler according to claim 9, wherein said adhesive is double-sided tape.
- 11. The filler according to claim 2, wherein said colored layer has an inside, and an adhesive for attaching to an automobile underlies and connects to said inside.
- 12. The filler according to claim 11, wherein said adhesive is double-sided tape.

